Term Assistant or Associate Professor of Economics and Business:
Marketing

The Department of Economics and Business at Gordon College invites applications for a full-time, three-year assistant or associate appointment with an emphasis in marketing. Position to begin August 2020. Rank commensurate with experience.

This position offers the opportunity to shape our growing marketing concentration for business students. Principal teaching responsibilities will include courses such as principles of marketing, marketing electives related to the candidate’s area of expertise, and small business management. The ability to teach business statistics would be a plus. The teaching load is 4-4.

Additional faculty responsibilities include advising students, service on college committees, and academic research or active engagement in the practice of marketing.

The Department of Economics and Business offers majors in business administration (with concentrations in marketing, management, and international business), accounting, finance, and economics.

The ideal candidate will have:
- Ph.D. or D.B.A. in marketing, or a Master’s degree and significant professional marketing experience
- Potential for or demonstrated excellence in undergraduate teaching
- Evidence of or the potential for a promising publication record or leadership in the practice of marketing
- A personal commitment to Christianity, the Christian mission of the College, and the integration of faith and learning in the classroom

Gordon College is recruiting accomplished faculty who demonstrate the ability to combine outstanding scholarship and professional engagement with a passion for teaching and mentoring, and who are dedicated to preparing thoughtful Christian men and women for lives of service and leadership worldwide. As one of the country’s top liberal arts colleges with a vibrant Christian community, Gordon is uniquely positioned to lead the exploration of the intersection of faith and cultural engagement. We seek scholars with depth of understanding, breadth of knowledge, and the desire to be part of this exploration.

Interested applicants should submit a Curriculum Vita that includes the names and contact information of three references, a sample of academic or professional writing, and a letter of application that addresses their fit with the Christian mission of Gordon College and with the position, including teaching and research interests.

TO APPLY: Please go to https://apply.interfolio.com/71063. Our review of applicants will begin as applications are received and continue until the position is filled.

Gordon College is an equal opportunity employer. Qualified applicants for employment will receive consideration without discrimination on the basis of race, color, gender, age, national origin, or disability.