GORDON COLLEGE NEWS SERVICE PARTNERSHIP AGREEMENT

OUR MISSION: The Gordon College News Service is a multimedia news service providing news produced entirely by the GCNS Fellowship Program, and launched in December 2009. The service provides otherwise missing stories and valuable perspectives of “News from the Next Generation.”

At A Glance: WHAT YOU CAN EXPECT FROM THE GCNS
- 3-4 quality news or feature stories produced each week for use in your publication as appropriate
- New topics and regional (local) content related to the next generation
- Fresh perspectives on established issues
- Weekly emails distributing the news/feature stories with accompanying digital images
- GCNS Fellows contact information

WHY SUBSCRIBE TO A COLLEGE NEWS SERVICE?
The future of journalism will depend on partnerships like ours: reporting from the best college students gaining valuable internship experience while partnering with local newspapers and media organizations. As a free news service available for your readers, the GCNS contributes new stories to the tradition of excellence your media organization has established. As GCNS Fellows partner with you, our combined service to the public good is expanded and new markets for younger readers are built.

What We GUARANTEE:
Quality, fresh and relevant journalism. GCNS Fellows have all been trained in the AP Style and produce news and feature stories with solid reporting and relevant perspectives. Think of GCNS Fellows as young but professional stringers for your newspaper, earning valuable experiences and clips. Each has a specific beat and story ideas they’ve proposed in their applications as Fellows but also work as a team to come up with other stories, sources and strategies that best serve our partners, such as:
- Specific assignments from partner editors
- Bringing the study abroad experience home
- Creative ways to pay for college . . . or not
- Reviews & coverage of local performances, athletic competitions, small businesses & events
- Trends in pop culture as they affect local young people
- Emerging relationships in a technological world
- Shaping political perspectives among young people

DISTRIBUTION PROCESS:
Each story goes through several editing processes before GCNS Editor and faculty member Jo Kadlecek edits and distributes the final story to partners. After GCNS stories are distributed through weekly e-mails, they also ‘live’ on GCNS pages of the Gordon College Web site so that partners may access them.

PARTNER COMMITMENT:
When publishing a story from the Gordon College News Service, you are agreeing to print the Reporter’s name along with the Gordon College News Service byline (or GCNS for space purposes, similar to other news/wire services). As a partner, you are able to use any or all stories and accompanying images produced by the GCNS Fellows for no financial charge but agree to print the reporter’s GCNS byline/ photo credits. This allows the Fellow to gain valuable clips for his/her future career. You are also under NO obligation to publish the stories produced by the GCNS Fellows.

Please sign this agreement and return a copy to jo.kadlecek@gordon.edu or to the below mailing address:

News Organization: __________________________ Date: __________
Partner Contact (Editor) Name: __________________________ Phone/E-mail: __________________________

Thank you for Partnering with the Gordon College News Service!

GORDON COLLEGE
255 Grapevine Road, Wenham MA 01984-1899
T 978 927 2300

www.gordon.edu